

Instructions for LF AI & Data Day - Adlik Meetup - August 28, 2021

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LF AI & Data Day Overview

LF AI & Data Days are regional, one-day events hosted and organized by local members with support from LF AI & Data and its [Projects](#). Learn more about the LF AI & Data Foundation [here](#).

Examples of previous LF AI Days: [LF AI Day Shanghai 2019](#), [LF AI Day Paris 2019](#), [Virtual LF AI Day EU 2020](#)

Ways the LF AI & Data Foundation Can Help Support Your Event

The LF AI & Data Foundation can help support your event in many ways, including:

1. LF AI & Data Day event website creation - *Event Host to provide agenda and other content for website.*
2. Registration form creation on Cvent - *once launched, weekly registration reports will be sent to event host.*
3. Blog post and social posts announcing event once the website & registration form are launched.
4. Event graphic created to help promote the event.
5. Series of social posts on the LF AI & Data Twitter & LinkedIn pages leading up to the event.
6. Zoom meeting setup - *for virtual events.*
7. Pre-event email & post-event email sent to attendees via Cvent.
8. Post-event recap blog & social posts with links to the recordings & presentations.

Requirements for Hosting an LF AI & Data Day

If you are interested in hosting an LF AI & Data Day, please review the checklist below carefully and reach out to events@lfai.foundation with your request.

Please include in your email request:

1. The community organization(s)/members(s) who are planning to host the event.
2. Location and format (in person or virtual).
3. Target event date.
4. Primary host contact name and email for the event planning and overall execution.

IMPORTANT: LF AI & Data Days require the LF AI & Data Foundation to budget for and find resourcing for event coordination support. Because of this, it is very important that you email events@lfai.foundation to confirm your interest and request to host an LF AI & Data Day. A response on availability to resource the event on the requested date will be provided to you shortly after.

A minimum of 2 months lead time is required in order to plan for the resourcing required as well as to properly promote the event.

We look forward to working with you on an LF AI & Data Day!

Event Checklist

The checklist below provides a detailed list of deliverables that must be completed by both the Event Host and LF AI & Data in order to successfully plan an LF AI & Data Day.

Once the Event Host has requested to host an LF AI & Data Day, and LF AI & Data staff have approved the event, this checklist page should be copied and used for the specific LF AI & Data Day, and should be linked to the specific event wiki page.

You will be assigned an LF AI & Data staff person who will be your primary contact throughout the planning process. For general questions on any of the items below, you can also email events@lfai.foundation.

Step	Completed?	Owner	Action Item	Target Deadline	Target Date	Instructions
INITIAL PLANNING						
1	<input type="checkbox"/>	Event Host	Request to host an LF AI & Data Day	2 months before event date	<i>This column should be filled in with target dates once an event date is set</i>	<p>If you are interested in hosting an LF AI & Data Day, please review this checklist carefully and reach out to events@lfaidata.foundation with any questions.</p> <p>Please include in your email request:</p> <ol style="list-style-type: none"> 1) the community organization(s)/members(s) who are planning to host the event. 2) location and format (in person or virtual). 3) target event date. 4) primary host contact name and email for the event planning and overall execution. <p>IMPORTANT: LF AI & Data Days require the LF AI & Data Foundation to budget for and find resourcing for event coordination support. Because of this, it is very important that you email events@lfaidata.foundation to confirm your interest and request to host an LF AI & Data Day. A response on availability to resource the event on the requested date will be provided to you shortly after.</p> <p>A minimum of 2 months lead time is required in order to plan for the resourcing required as well as to properly promote the event.</p>
2	<input type="checkbox"/>	Event Host	Review the Resources for LF AI & Data Community Hosted Events	2 months before event date		Host must confirm they have read all the documentation resources. It is an important step as it includes planning information, expectations for LF AI & Data Community Hosted Events, examples, and more.
3	<input type="checkbox"/>	Event Host	Review COVID-19 information related to events	2 months before event date		<p>As LF AI & Data Days are associated with LF Events, we will have the expert support and guidance of that team regarding COVID-19 and its impact to events. Support includes items such as:</p> <ul style="list-style-type: none"> Messaging for website, self-certify travel restriction email template (this is what we would send to event attendees if asking them to certify that they have not traveled to China or South Korea in the 14 days prior to the event), signage text template for onsite at events, etc. <p>Official updates from the Linux Foundation on this topic can be viewed here.</p> <p>If you have specific questions please reach out to LF AI & Data staff.</p>
4	<input type="checkbox"/>	Event Host	Email LF AI & Data at events@lfaidata.foundation and request a meeting if you have questions about any of the required tasks or the event planning in general.	2 months before event date		Please coordinate the meeting with LF AI & Data if needed.
5	<input type="checkbox"/>	LF AI & Data	Approve/confirm the event.	1 week after initial request		LF AI & Data will confirm moving forward with the LF AI & Data Day and will provide you with the primary LF AI & Data staff person you will be working with.
6	<input type="checkbox"/>	Event Host	Create an event wiki page using the Template Event Wiki and fill out the details for your event.	Within 1 week of event approval		<p>Follow the instructions noted on the Template Event Wiki page. This event wiki will serve as the site that you can use for your content planning, coordination with other community participants involved, to provide general information to attendees, and a space to post your event content.</p> <p>The Event Host is responsible for keeping the event wiki updated. The event wiki will be the single source of truth for all who want to participate.</p> <p>You'll need an LF ID to edit the wiki. If you need to create an LF ID for the first time, click here.</p>
7	<input type="checkbox"/>	Event Host	Copy/Clone this LF AI & Data Day Instructions template and create a sub-page from your event wiki page.	Within 1 week of event approval		<p>Creating the specific LF AI & Data Day instructions page is critical to ensure all components for coordinating efforts with LF AI are completed and to help drive a successful event.</p> <p>Event Host and LF AI & Data are responsible for keeping the wiki updated for their assigned tasks. The wiki will be the single source of truth for status on all tasks.</p> <p>If there is a missing item in the template that would be beneficial to other event hosts, please do provide the suggestion so that it can be added.</p>
8	<input type="checkbox"/>	Event Host	Add in target due dates under the "Target Dates" column to the LF AI & Data Day Event checklist based on your confirmed event date.	Within 1 week of event approval		<p>Host must determine a plan to complete the required tasks and deliverables submissions. The dates can be targets with some modifications along the way but it is important that the lead times shared for the various tasks are incorporated to avoid missed deadlines and potential negative impact to event.</p> <p>Review the remainder of this tasks list and return to this item to input your dates.</p> <p>Notify LF AI when this is complete for their review of critical target dates specific to deliverables.</p>
9	<input type="checkbox"/>	Event Host	Send LF AI & Data the two links for your specific event wiki pages.	Within 1 week of event approval		Please share both the event wiki and instructions wiki page with LF AI & Data staff.
10	<input type="checkbox"/>	LF AI & Data	Review the Event Host's target dates specific to critical deliverables.	Within 1 week of event approval		LF AI & Data will review and advise of any concerns or recommended updates.
11	<input type="checkbox"/>	LF AI & Data	Add the event to the current year LF AI & Data Events Overview wiki.	Within 1 week of event approval		LF AI & Data will add accordingly based on the details shared by host. Example LF AI 2020 Events Overview
12	<input type="checkbox"/>	LF AI & Data	Add the event to the LF AI & Data Events pages.	Within 1 week of event approval		LF AI & Data will add event to LF AI & Data Events section on the website and on the LF AI & Data Events Group Calendar on the wiki accordingly based on the details shared by the host.
AGENDA / WEBSITE / REGISTRATION FORM CREATION						

25	<input type="checkbox"/>	LF AI & Data	Draft event announcement blog post, social promotion, and mail list communication.	1 week before planned website launch	<p>LF AI & Data will draft a short blog post, promotion on LF AI & Data social channels (Twitter/LinkedIn plus social amplification coordinated with LF), and LF AI & Data mail list communication (as applicable).The content for these communications will use information from the event website and pointers to registration.</p> <p>A draft of the blog will be shared with the event host prior to publishing.Example blog post</p> <p>Event announcement will also be shared via LF AI & Data mail lists, including: outreach-committee, tac-general, generalmembers, governingboard, and project specific announce mail list if applicable.</p> <p>Social posts typically include (subject to change based on event details and timeline):</p> <ul style="list-style-type: none"> - First announcement - Weekly post with reminder to register - Reminder 3 days prior to event - Reminder 1 day prior to event - Reminder day of event - ~30 minutes after event with details on when/where to find post event content (presentations and/or recordings) and thank you to attendees - 1 week or so after event sharing details about content now being available (date dependent on host confirming completion of content availability)
26	<input type="checkbox"/>	Event Host	Review and approve event announcement blog post and series of social posts.	2 Business days before website launch	Please provide your review as soon as possible per the deadlines shared in order for LF AI & Data to start promoting your event as soon as possible.
27	<input type="checkbox"/>	LF AI & Data	Schedule and publish event announcement blog post, mail list announcement, and social promotion series.	Day of Website Launch	LF AI & Data will schedule and publish event announcement blog post, mail list announcement, and social promotion series as noted above.
28	<input type="checkbox"/>	Event Host	Host should help promote event.	Ongoing	Hosts are highly encouraged to publish their own blog and/or social channel promotion. Hashtag to use on social posts: #LFAIDay
MEETING SETUP & ATTENDEE COMMUNICATIONS					
29	<input type="checkbox"/>	Event Host	Request LF AI & Data Foundation Zoom meeting for event use - <i>for virtual events only.</i>	3 weeks before event	<p>If your event requires a Zoom account for use in either a Zoom meeting or webinar format, carefully review the Zoom Guidelines.</p> <p>Note: The Zoom account can host meetings with unlimited minutes for up to 500 participants.</p> <p>Thereafter, please request a Zoom meeting link from your LF AI & Data Staff.</p> <p>Include in your email request:</p> <p>1) specific date/time (we must manage not overlapping with other meetings using the shared Zoom account) .</p> <p>2) name and email address of the person who will be the Zoom host (responsible for starting/stopping the meeting, managing the recording, etc.).</p> <p>We recommend a second person be identified to help the Host manage the meeting. This person can be designated by the host to be a co-host to help with monitoring the chat, muting/unmuting people if needed, etc.</p>
30	<input type="checkbox"/>	LF AI & Data	LF AI & Data will provide Zoom link for use and account login credentials.	Within 3 business days of receiving request from Event Host	<p>Zoom link and account login credentials will be shared with the host.</p> <p>The Zoom meeting link will be set up per the standard settings recommended by LF AI & Data and using the information noted in the Zoom Guidelines, in particular the information shared in the best practices blog post from Zoom.</p> <p>The goal is to find a balance between keeping the meeting easy for anyone to participate in, along with adding mitigation efforts for possible disruptions, please note the following:</p> <p>- A password will be required to join the meeting</p> <p>- Zoom link and password will be shared with all registered attendees via Cvent prior to the event.</p> <p>- The Zoom link should not be listed publicly on the event website or event wiki.</p>
31	<input type="checkbox"/>	Event Host	Log into Zoom and read information on conducting meetings on Zoom to get comfortable with the platform - <i>for virtual events only.</i>	2 weeks before event	<p>Host must ensure they are prepared to make any changes applicable to their Zoom meeting settings (changes should be to individual meeting, not the overall account) per the Zoom Guidelines.</p> <p>Host must ensure they test the Zoom in advance of the meeting. As the Zoom meeting will be set up on a shared Zoom account, please ensure you view any scheduled meetings in the account prior to testing to avoid interrupting any ongoing meetings. If you are unsure of how to confirm this, please ask LF AI & Data staff to verify any conflicts in use during testing for the time you want to test.</p> <p>Zoom meeting best practices to plan for:</p> <ul style="list-style-type: none"> • All meeting Co-Hosts must be designated as such at the start of the meeting by the Host so that they can assist with chat/questions monitoring, muting people if needed, removing people if needed, etc. • Only one person can login as the primary Host. • Share with attendees that they will be muted and to please remain that way until the questions /comments sections (or whatever format you decide) to reduce background noise • Share with attendees that they can submit questions via the chat which will be monitored (someone should actively monitor the chat and track a questions list) • Include a slide (or agenda note if no slides) at the start of the meeting that advises that the meeting will be recorded and verbally state it as well prior to starting the meeting recording • Include a slide at the end of the meeting that includes a wrap up of the meeting, including pointing attendees to any relevant follow up information or actions, such as: Visiting LF AI & Data website • Joining a projects mail lists (projectname-announce, projectname-technical-discuss, projectname-tsc) • And always let attendees know when to expect the meeting presentations and/or recordings to be available after the meeting and how they will be shared (post on LF AI & Data Twitter/LinkedIn and/or via project announce mail list, etc.)

32	<input type="checkbox"/>	LF AI & Data	Draft pre-event and post-event email content and send to host for review.	2 weeks before event		<p>LF AI & Data will provide draft emails for the host to edit/review/approve.</p> <p>Pre-Event Email: Sent 1 week before event - Meeting Details - Include final email copy and date/time to send to the registered attendees- Example</p> <p>Reminder Email: Sent 1 day before event - Send a reminder email to all attendees 1 day before the event with Zoom meeting details (for virtual events)</p> <p>Post-Event Email: Thank You & CTA's - Send within 2 hours after event is over - Final email copy and date/time to be sent with thank you and the calls to action (such as visit a specific website, join mail list, where to view meeting content, etc.) - Example</p> <p>LF AI will be coordinating the work with LF Events and you will need to sign off prior to final queuing in the system.</p> <p>For general reference, below are example registration confirmation emails: Registration Confirmation Email_More than 24 hrs prior to event.pdf Registration Event Confirmation Email_24hrs or less prior to event.pdf</p>
33	<input type="checkbox"/>	Event Host	Review and revise/approve email content.	Within 3 business days of receiving content from LF AI & Data.		<p>Please plan to have the final copy submitted no later than 1 week prior to the meeting to ensure the emails can be coordinated and tested in advance of the meeting.</p>
34	<input type="checkbox"/>	LF AI & Data	Send out pre-event email with Zoom meeting details.	1 week before event		
35	<input type="checkbox"/>	LF AI & Data	Add pre-event email details to registration confirmation email.	1 week before event		For those that register after the pre-event email goes out, but before the event.
36	<input type="checkbox"/>	Event Host	Send final agenda to LF AI & Data to add to event website (if applicable)	1 week before event		<p>If you have any final agenda updates please submit them to LF AI & Data.</p> <p>Reminder on website updates: Please note that once the site is live, we can only support a handful of updates. If you anticipate several changes to the agenda for example, you should have the agenda details on the event website link to your event wiki or other space where the host can manage updates independently. A final update to the agenda leading up to the event is perfectly acceptable and should be planned in advance.</p> <p>Any website update requests should be sent to LF AI & Data and they will coordinate updates via LF Events. Up dates must be sent in a format that outlines the changes clearly (such as Word document with change tracking), otherwise pages potentially have to be built again from scratch if it is not clear what is changing; this adds additional cost to the LF AI & Data project which is not budgeted for.</p> <p>Please plan to submit any event website requests with an expected 1-2 business day lead time to complete.</p>
37	<input type="checkbox"/>	LF AI & Data	Send out pre-event reminder email to all registered attendees.	1 day before event		
POST-EVENT						
38	<input type="checkbox"/>	LF AI & Data	Draft a post event blog post, social promotion, and mail list communication and send to the Event Host for review /approval.	1 business day before event		<p>LF AI & Data staff will draft a post event summary blog and social promotion on LF AI & Data Twitter and LinkedIn accounts (+Social amplification coordinated with LF). Hashtag of #LFAIDataDay will be used.</p> <p>The blog will typically include a thank you to attendees/hosts, point to the post event content, and call for any applicable actions from the community as applicable.</p> <p>The post event blog will also be shared via LF AI & Data mail lists, including: outreach-committee, tac-general, generalmembers, governingboard, and project specific announce mail list if applicable.</p> <p>A draft of the blog will be shared with the event host prior to publishing.</p> <p>Target is to complete this item as soon as possible after the event, subject to resourcing availability.</p> <p>Example post event blog post</p>
39	<input type="checkbox"/>	LF AI & Data	Send out post-event email to all registered attendees.	2 hours after event is over		

40	<input type="checkbox"/>	E v e n t H o s t	Send LF AI & Data a link to the Zoom recording of the event - <i>virtual events only</i> .	Within 3 business days after event		<p>Please review the following details surrounding event presentation and/or meeting recording sharing and complete as applicable to your event.</p> <p>It is up to the event host where the recording and presentations are hosted depending on the community preference and how they normally collaborate. The two primary recommendations based on the commonly used collaboration spaces are:</p> <p>1. On the event wiki - Example 1, Example 2 <i>Note: LF AI & Data Confluence/Wiki has an attachment maximum size of 500MB, with a max of 5 attachments per upload</i></p> <p>2. On an event or project GitHub repo under some sort of presentations section - Example <i>Note: GitHub attachment file limit is 100MB</i></p> <p>The use of Google drive is not advised unless absolutely necessary due to many community members in China not being able to access Google sites - If you need to go down this route please ensure you establish and communicate a way for those with Google access issues to request a different version of the content, such as emailing someone in the community with the request.</p> <p>In instances when the file sizes are very large, projects usually break up the recording into a few files for easier management and uploading to collaboration spaces.</p> <p>Wherever the content ultimately lives there should be a pointer to it on the event wiki (if the event wiki is not the main location for storing the content after the event).</p>
41	<input type="checkbox"/>	L F A I & D a t a	LF AI & Data will provide final event registration reporting	Within 3 business days after event		<p>Once the event is done, LF AI & Data will pull a final registration snapshot report from Cvent registrations and Zoom attendees to share with the host.</p> <p>Note that details for registration reports will be limited to registration snapshots of registration totals as we cannot share attendee registration details based on privacy policy/GDPR regulations.</p> <p>An internal report will also be saved with attendee details for those that opted in to future communications from sponsors (LF Events can provide the report).</p> <p>Please note that any future communications must be coordinated with and sent via LF AI & Data per the opt-in details in the event registration. These users are entered into our marketing database ensuring all legal components of the opt-in communications are adhered to and that there is alignment across how often users are messaged.</p>
42	<input type="checkbox"/>	L F A I & D a t a	LF AI & Data will file all event registration reports for internal use	Within 3 business days after event		<p>LF AI & Data staff will file all final reports (Cvent and Zoom) for internal reference purposes in designated event folder in shared drive.</p>
43	<input type="checkbox"/>	E v e n t H o s t	Add copies of each speaker's presentation to the event wiki page.	Within 1 week after event		<p>A link to all presentations will be added to the post-event blog post.</p>
44	<input type="checkbox"/>	E v e n t H o s t	Review/Approve the post-event recap blog and add any additional information to the blog post.	Within 1 week after event		<p>The blog will typically include a thank you to attendees/hosts, point to the post event content, and call for any applicable actions from the community as applicable.</p> <p>Please provide your review as soon as possible per the deadlines shared in order to complete this item in a timely manner after the event.</p>
45	<input type="checkbox"/>	L F A I & D a t a	Schedule/publish the post event blog, mail list announcement, and social promotion.	Within 2 business days after blog post is approved by Event Host		<p>In order to schedule the blog post, LF AI & Data will need a link to the Zoom presentation recording (Virtual events only) and all speakers' presentations must be uploaded to the event wiki page.</p> <p>LF AI & Data will schedule and publish post event blog post, mail list announcement, and social promotion series as noted above.</p>
46	<input type="checkbox"/>	L F A I & D a t a	Update LF AI & Data Timeline with event	Within 1 week after event		<p>Submit Jira ticket with Creative Services to update timeline with event.</p>
47	<input type="checkbox"/>	E v e n t H o s t	*OPTIONAL* Event Host Post Event Guest Blog Post	Ongoing		<p>We invite event hosts to contribute to a guest LF AI blog post sharing event highlights/takeaways or other relevant post event content.</p> <p>LF AI & Data can help coordinate the content publishing and social promotion via LF AI & Data Twitter/LinkedIn channels (+Social amplification coordinated with LF) after submission request from host.</p> <p>Please visit the LF AI & Data blog for blog guidelines and blog request form.</p>
48	<input type="checkbox"/>	E v e n t H o s t	*OPTIONAL* Event resource feedback	Ongoing		<p>Please note: The Resources for LF AI & Data Community Hosted Events will be updated over time so please check back for updates prior to starting your planning efforts for a future event.</p> <p>If you have recommendations on how to improve these resources, please do share and submit updates directly on the wiki. Your contributions are greatly appreciated. This will help drive continuous improvement with input directly from the LF AI community.</p> <p>Reminder: To edit any LF AI & Data wiki page you need to be logged in using your LF ID. If you need to create one for the first time, click here.</p>