

We are have been working responsibly to bring

Trust and Transparency into Al..

...relevant more so in these unprecedented times....



Responsible Al is even more essential during a crisis

Rolling out innovative technologies carefully and

Fresh concerns about AI bias in the age of COVID-19 and facing unprecedented demands during the coronavirus of artificial intelligence in some of ...

Thrive Global

COVID-19 Could Bring Bias in AI to Pandemic Level Crisis

EqualAl works with tech leaders, companies and policy makers to reduce unconscious bias in Al. During the COVID-19 pandemic, artificial ... 3 days ago





ARTIFICIAL INTELLIGENCE LATEST NEWS by Preetipadma / June 16, 2020

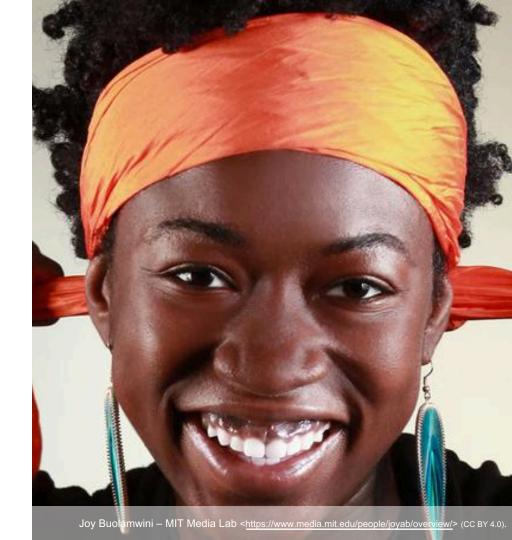
"We believe now is the time to begin a national dialogue on whether and how facial recognition technology should be employed by domestic law enforcement agencies"

Arvind Krishna
IBM CEO, June 2020 letter to US Congress



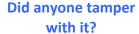
"If we fail to make **ethical** and **inclusive** artificial intelligence we risk losing gains made in civil rights and gender equity under the guise of machine neutrality."

Joy Buolamwini Gender Shades MIT Media Lab



Trusted Al Lifecycle through Open Source

Pillars of trust, woven into the lifecycle of an AI application





ROBUSTNESS

Adversarial Robustness 360

L (ART)

github.com/IBM/adversari al-robustness-toolbox

art-demo.mybluemix.net

Is it fair?



FAIRNESS

Al Fairness 360

L (AIF360)

github.com/IBM/AIF360

aif360.mybluemix.net

Is it easy to understand?



EXPLAINABILITY

Al Explainability 360

L (AIX360)

github.com/IBM/AIX360

aix360.mybluemix.net

Is it accountable?



LINEAGE

Al Factsheets

LFAI Trusted AI Committee

https://wiki.lfai.foundation/display/DL/Trusted+AI+Committee

Bring Trust, Transparency and Responsibility into Al

- ✓ Principles Working Group
- ✓ Technical Working Group

Chairs	Region	Company
Animesh Singh	North America	IBM
Souad Ouali	Europe	Orange
Jeff Cao	Asia	Tencent



Trusted AI Updates



Trusted & Responsible Al

Explainability

Adversarial

Bias & Fairness





































Trusted AI Updates

Technical Working Group:

Topics presented and discussed

Al Fairness 360: MLOps Section created

Kubeflow Pipelines Integration

https://github.com/IBM/AIF360/tree/master/mlops/kubeflow

Apache Nifi Integration:

https://github.com/IBM/AIF360/tree/master/mlops/nifi

SKLearn API support for

AIF360https://github.com/IBM/AIF360/tree/master/aif360/sklearn

The Al Fairness 360 R package

https://github.com/IBM/AIF360/tree/master/aif360/aif360-r

Al Factsheets

https://www.ibm.com/blogs/research/2018/08/factsheets-ai/

KFServing Integration

http://bit.ly/kubeflow-trusted-ai

KPMG: Trusted AI in field

https://lists.lfai.foundation/g/trustedai-

committee/files/KPMG%20AI%20in%20Control%20May I 42020.pdf

Adversarial Robustness 360: MLOps Section created

Kubeflow Integration

https://github.com/IBM/adversarial-robustness-

toolbox/tree/master/mlops

Principles Working Group:

Materials submitted to Trusted AI Committee from

- --- Orange (document draft 4.1 dated 12 August 2019)
- --- AT&T (Working Draft Artificial Intelligence Operating Principles Under Development version dated Nov 7, 2019)
- --- TenCent (Jeff Cao Tencent Research Institute slides)
- --- IBM (

https://wiki.lfai.foundation/display/DL/Trusted+Al+Committee#TrustedAlCommittee-Assets)

--- Institute of Ethical AI https://github.com/EthicalML/awesome-artificial-intelligence-guidelines https://ethical.institute/

Initial PWG Trusted AI documents produced. Tencent, Orange and IBM have signed off. Seeking an AT&T signoff

Orange Responsible Al Presentation

https://lists.lfai.foundation/g/trustedaicommittee/files/2020 Responsable Al Orange LFAI.pdf

Upcoming Work:

Finalize the LFAI Principle document outlining, among other things-

- -- scope who creates AI humans or machines/AIs
- -- bias in definitions
- -- consider how to organize principles perhaps in a hierarchy
- particular contribution of document: linking principles to implementation; incorporating global principles and thinking, linking to business throug use cases
- -- more on correlation to business e.g., how explainability links to business (edited)

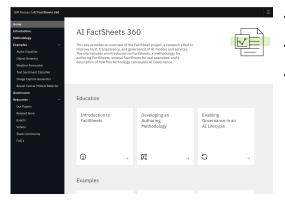




Technical Working Group Activities

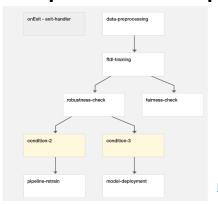
Al Factsheets 360

https://aifs360.mybluemix.net



- Al Governance
- Al Transparency
- Sample factsheets
 with IBM Model Asset
 Exchange
 (MAX) models

MLOps: Kubeflow Pipelines



- Starter MLOps components for AIF360 and ART
- Use for fairness and adversarial detection with Kubeflow Pipelines

https://github.com/IBM/AIF360/tree/master/mlops

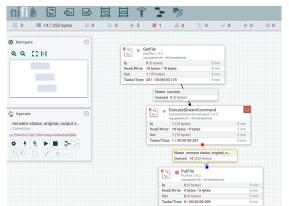




AIF 360

- Available now in R (before was only in python)
- Compatibility to Scikit Learn
 - > Blogs:
- The AIF360 fairness toolkit is now available for R users
- The AIF360 team adds compatibility with scikit-learn
- IBM continues momentum in AI and trust leadership

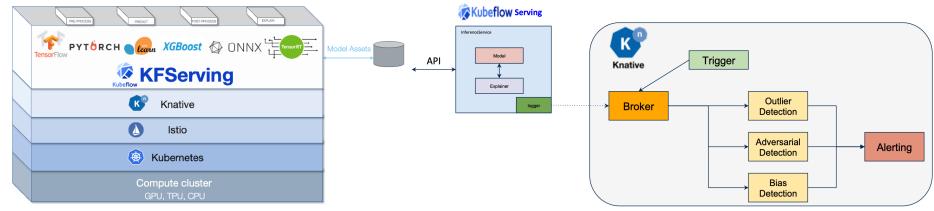
MLOps: Apache Nifi



Apache Nifi processor for AIF360

https://lfai.foundation/tag/apache-nifi/

Payload Logging to enable Trusted Al



KfServing Implementation (alpha):

- Add to any InferenceService
 Endpoint: Predictor, Explainer,
 Transformer
- Log Requests, Responses or Both from the Endpoint
- Simple specify a URL to send the payloads
- URL will receive CloudEvents



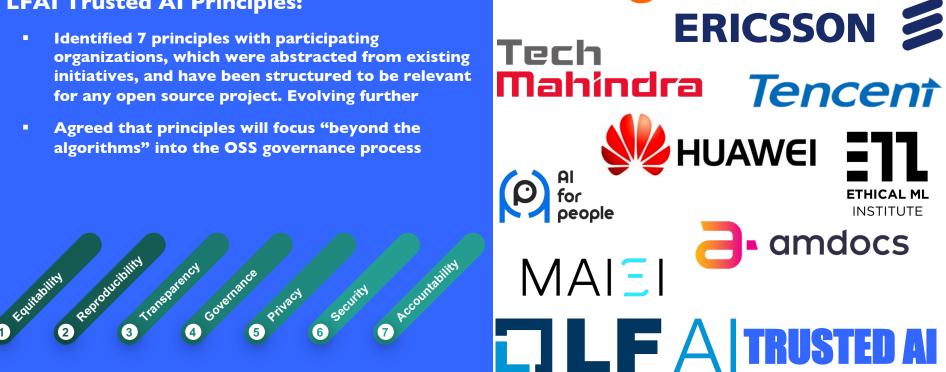
POST /event HTTP/1.0
Host: example.com
Content-Type: application/json
ce-specversion: 1.0
ce-type: repo.newItem
ce-source: http://bigco.com/repo
ce-id: 610b6dd4-c85d-417b-b58f-3771e532
<payload></par>

Principles Working Group

bit.ly/trusted-ai

LFAI Trusted AI Principles:

Identified 7 principles with participating organizations, which were abstracted from existing



orange

KPMG's AI in Control – Framework detail

Our AI in Control framework is aimed at identify the key risks, activities and control points that should be embedded in the governance construct to help ensure the unique risks and implications of AI are appropriately identified, managed, assessed and monitored on-going. Illustrative activities are shown below through the Al lifecycle from strategy through deployment of an Al solution.

Integrity

Understand & Track Lineage Protect Reputation

Explainability

Achieve Transparency Gain Confidence

Fairness

Be Inclusive & Ethical Ensure Appropriate Use

Resilience

Serve & continuously Prevent Attacks

Strategy

- Alignment with strategy, business, compliance requirements
- Available corporate policies and guidelines
- Adherence to data usage guidelines
- Explanatory feature names
- Published list of allowed features
- Model usage guidelines, restrictions, and specifications
- Defined model SLA's
- Required skills and support to manage and maintain

Design

- Use of data sources and inputs
- Test for data quality and cleansing
- Qualified SME's involved
- Data provenance check
- Explainability requirements and schema/template defined
- Validation and quality check of around truth
- Bias verification, mitigation of ground truth (train, test & eval)
- Data usage guidelines: data privacy and protection

Model

- Evaluate training methodology or procedures
- Feature provenance
- Check for model metadata including attributes
- Features compliance with policies, business requirements and regulations
- Training data access protection and auditability
- Model deployment/serving interoperability

Evaluate

- Experiment setup and configuration
- QC model experiments and evaluation reports
- Model accuracy and precision
- Explainability testing and acceptance
- Model and Concept drift evaluation
- Inclusiveness testing
- Model risk scoring
- Use of approved frameworks, runtimes. and API's
- Security vulnerability and adversarial attack testing
- Model and Concept drift detection

Deploy & Evolve

- Runtime model metrics detection
- Continuous training governance and assessment
- Implementation control
- Model improvement/change log
- System Documentation
- Report output evaluation
- Setup for continuous monitoring of fairness and accuracy
- Escalation process
- Program execution
- Model access and ACL
- Continuous monitoring, protection & testing (recalibration, incident response, BCP)
- Usage and feedback data protection
- Model breach/Incident response plan



Mapping to business needs Ethics and policy adherence Model measurement metrics Understanding data lineage Detect imbalances in data Feature Analysis Bias detection & mitigation

Check feature compliance Modeling assumptions Auditability and Logging Hyperparameter changelog

Business Operational indicators Model explainability Evidence profiles Adversarial and security testing

Continuous model monitoring

Production readiness Interoperability and serving Continuous protection Monitoring for metrics and drift Model and data governance



Cooperative ("KPMG International"), a Swiss entity. All rights reserved. NDP096865-1A

Client case studies

Global bank



Challenge

A global bank wanted to drive increased effectiveness of how it was detecting fraud and at a reduced cost. This required the application of intelligent automation to detect more potential fraud cases, while at the same time detect fewer false positives.

Approach

KPMG's multidisciplinary team of forensics, banking and data science specialists built and deployed an Al solution that automated this business area. As this is a regulated business, controls were embedded from the start, e.g. a random forest algorithm was used to help ensure adequate Explainability and rigorous ongoing monitoring was implemented to demonstrate effectiveness.

KPMG automated the work that 100 fraud prevention staff were doing previously, and at higher levels of accuracy than the human approach. Five people are now continuously monitoring the solution, and the remaining staff have been deployed elsewhere in the bank.

Major Credit card company

With machine learning playing an ever greater role in

their business decisions, including credit risk, fraud

Internal Audit team was unsure about their approach

detection and marketing business functions, the

to auditing machine learning models. KPMG was

skills, and procedures against leading practice.

has developed a solution which helps evaluate

asked to help evaluating their Al audit capabilities,

Combining with many teams across the firm, KPMG

Internal Audit's capabilities, skills, and procedures

against our Al In Control framework, in addition to

providing roving training to internal audit teams in

The credit card company gains greater comfort over

their Al models internally, reducing the risk of failures

in their models, which if left unaddressed, could lead

evaluating machine learning risk and controls.

to public brand damage and financial loss.

Challenge

Approach

Benefit



Capital City

European Challenge

A capital city in Europe is using an algorithm to identify, record, allocate and prioritize complaints coming from its citizens. The city wants to ensure that the allocation and prioritization of the complaints is unbiased, and is therefor looking to implement a system of managing risks to overcome these biases.

Approach

KPMG is using its Al In Control method to provide guidance to setup system of controls on the design. implementation and operation of the algorithm.

Benefit

The city will be able to disclose to its citizens that the algorithm is thoroughly controlled and reviewed by an objective party that assesses its design, implementation and operation.

studies

International brewery company



Challenge

An international brewery company has been actively pursuing the added value of robotics in the business and underlying IT landscape. Currently the company is exploring to implement advanced robotics opportunities using machine learning in a controlled way

Our Approach

Setup a control and governance framework for solutions based on robotics and machine learning including detailed risks, controls and tests that help to put advanced robotics/analytics models in production in a controlled manner

Benefit

A ready-to-go control framework on the design, development, test, deployment, management lifecycle of advanced robotic models is in place which can be leverage to put advanced robotics solutions into production in a controlled manner

Online travel agency



Challenge

An online travel agency is running an algorithm to place bids on online advertisements. They have reason to believe it is working very well. Yet they are looking to get additional insights on further improvements, including a risk assessment for future robustness

Our Approach

KPMG is using its AI In Control method to perform an independent review on the design and implementation of the algorithm, including the companies governance model to ensure the continuous operation (robustness) of the algorithm

Benefit

Independent review of an algorithm and its governance and control model, including points of improvement both for performance and for future robustness

Responsible Al at Orange

Under construction regulation in Europe

"In my first 100 days in office, I will put forward legislation for a coordinated European approach on the human and ethical implications of artificial intelligence." – Ursula von der Leyen, European Commission President-elect

February 2020 White paper

- Awaited update of existing Product Liability Directive
- Differentiation beween high-risk AI and other scenarios based on activity sector and specific usage
- Common Risk analysis Framework needed
- prior conformity assessment would be mandatory for high-risk applications, voluntary label for others

Ongoing consultation: Ecosystem of Excellence and Ecosystem of Trust

https://ec.europa.eu/info/sites/info/files/commission-white-paper-artificialintelligence_feb2020_en.pdf



Is Open Source enough?

We need Open Governance

- Open Source projects run by a single individual or controlled by a single vendor are quite closed in their governance.
- Projects delaying or not allowing outside contributions
- Projects welcoming of outside contributions, but not providing leadership roles to set technical strategy and direction.
- Projects controlled by a single individual or organization present a greater risk and lower the opportunity for collaboration and innovation.

Benevolent Dictator



We need a neutral foundation that holds the copy rights and associated marks

- Reduces risk of project abandonment.
- Reduces risk of unilateral project license changes
- Eliminates single-vendor control
- Creates a real sense of ownership by the community members
- Gives a safe place to innovate

More details:

https://developer.ibm.com/articles/open-governance-community

Announcing: Moving Trusted AI projects in Open Governance to LFAI

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aix360.mybluemix.net



Join the mission!



https://github.com/ IBM/AIX360

Al Explainability 360

Interpret and explain machine learning models.

https://github.com/IBM/adversarial-robustness-toolbox

Adversarial Robustness 360

Defend against adversarial attacks and make AI systems more secure

https://aif360.mybluemix.net/

Al Fairness 360

Open Source Toolbox to Detect and Mitigate Bias

- Demos & Tutorials on Industry Use Cases
- Comprehensive Toolbox
- 75+ Fairness metrics
- 10+ Bias Mitigation Algorithms
- Fairness Metric Explanations

Trusted AI @ IBM

ibm.biz/trusted-ai

(https://www.research.ibm.com/artificial-intelligence/trusted-ai/)