Startups Panel discussion

Barriers for AI development

Sana Ben Jemaa (Orange – Project Manager)       Laurent Depersin (InterDigital)
Marion Carré (Askmona)                         François Tillerot (Orange – Intrapreneur)
Rahul Chakkara (Manas AI)
Listening to B2B Customers...

« What are the barriers you’re facing in developing and deploying AI? »

50 French companies surveyed – Jan-June 2019
Lack of clear Strategy

Hmm… Are you sure we need AI?

Difficulty to describe an AI use case and translate business benefit

Uncertain/Low expectation of ROI
AI Project... is too challenging

Multiple environment/tools constrain End to End Solution

Lack of Talent to develop

Difficulties to deploy and scale
AI in my business… are you sure?

Data supply chain not ready

Lack of Trust and Security